

## Directors Think Tank Wins Production House of the Year at the Kancil Awards for Second Year in a Row

Tokyo, Japan, October 28, 2019 – We are extremely honored to announce that our group company Directors Think Tank has won Production House of the Year at the Kancil Awards 2019 for the second year in a row. Kancil Awards is the largest and most prestigious advertising award in Malaysia.



Works produced by Directors Think Tank won a total of 76 awards—2 Special Awards, 3 Gold, 10 Silver, 34 Bronze, and 27 Merit Awards. Other group companies supported this big win; Bronze winner “ProDiet - The Hungry Bear” was produced in collaboration with AOI Asia Thailand, and another Bronze winner “Xiao En - Blink” was produced in collaboration with SOOTH, Tokyo.

### <Special Award & Gold Award Winners>

#### **Maxis Communications “Deria Takbir”**

Special Award×2, Gold×1, Silver×7, Bronz×2, Merit×3

<https://youtu.be/M3hQGM1Cm3c>

Director: Maurice Noone (Directors Think Tank)

#### **Celcom Axiata “Getaran Pertama”**

Gold×1, Silver×7, Bronz×6, Merit×2

[https://youtu.be/Xjwz703H\\_yU](https://youtu.be/Xjwz703H_yU)

Director: Rajay Singh (Directors Think Tank)

#### **Prudential Assurance Malaysia “Unsuay”**

Gold×1, Merit×1

<https://youtu.be/OrllbXXryJw>

<https://youtu.be/QYuQpbdbg14>

Director: Naoto Mitake (Directors Think Tank / AOI Pro.)

<Group Company Collaborations>

**Pet World Marketing / ProDiet “The Hungry Bear” (Collaboration with AOI Asia Thailand)**

Bronze×3、 Merit×2

[https://youtu.be/\\_5tW-Ssav00](https://youtu.be/_5tW-Ssav00)

Director: Rajay Singh & Carolyn Chon (Directors Think Tank)

**Xiao En “Blink” (Collaboration with SOOTH)**

Bronze×3、 Merit×1

<https://youtu.be/hsrVve4YEbM>

Director: Sling Ng (Directors Think Tank)

Official Website: <https://xiao-en.com.my/blink/>

See the full winners list here: <https://www.kancilawards.com/winners/year/2019>

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