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AOI Pro. Group Acquires Majority Share of SE Asia Production Group Directors Think Tank



AOI Pro., one of the largest production companies in Japan, has announced the acquisition of a major stake in leading SE Asia production group Directors Think Tank (DTT).

The move adds some serious creative firepower to the AOI Pro. Group network's already impressive offering, and strengthens their business across the region.

Directors Think Tank was established in Malaysia in 2007, but has since gone on to open successful offices throughout SE Asia including Singapore and Indonesia. The highly respected and regarded full-service production company has won multiple awards, and in 2017 was one of SE Asia's most awarded production company. Within DTT group there is also a production service company 'The Tankers'.

DTT Founder and Director, Mr. Rajay Singh says, "AOI Pro. Group has greatly impressed us with their creative vision, business acumen and willingness to grant us the freedom to continue to do what DTT does best. Joining AOI Pro. Group allows us access to even more creative talent, global support, tools and technology. The team and I are hugely enthusiastic about the new opportunities that will arise from working with the AOI Pro. Group's global network and the unique creative services that we can now offer our clients."

AOI Pro. is an all-encompassing communications production company. AOI Pro.'s strength lies in the ability to access a worldwide network of creative talent and services. Along with numerous group companies inside of Japan, AOI Pro. has group companies across the globe including Beijing, Shanghai, Bangkok, Ho Chi Minh City and Jakarta.

As a fully integrated network that has embraced and mastered new technologies and the ever-changing media landscape, AOI Pro. Group offers so much more than just Film Production and support. This includes VR, AR, design, interactive/digital/social media planning and post-production.

“This merger of AOI Pro. Group and DTT Group will only enhance our creative global vision and ambition for the region as we both share many important values, including creative excellence, innovation, collaboration and a desire to deliver the very best to our clients. For these reasons, their business is a perfect fit for us, and hence there’s no need nor desire for us to change the things that have made DTT so successful. We will continue to expand our global business by maximizing our synergy.” adds Shuzo Yamada, Corporate Officer of AOI Pro., who is also the Executive General Manager of Group Overseas Business and Global Business Dept.

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■DTT’s Notable Productions



McDonald's
“Italy”



Unilever
Sunlight “Pig”

For more information: <http://thethinktank.tv/>

■About AOI Pro.

Since its establishment in 1963, AOI Pro. has built up an industry-top level position in Japan for video productions centering on TV commercials. In addition to more than 800 commercial productions every year, AOI Pro. has been proactively working on feature films and dramas in recent years. AOI Pro. has many bilingual producers, both in its production team in Japan and in its SE Asian network of production teams under the banner of AOI Asia. As a major part of AOI TYO Holdings Inc., listed company on Tokyo Stock Exchange, the Group has the resources required for everything from planning to direction, production, 3DCG works, and the latest equipment.

▶Website <http://www.aoi-pro.com/en/>

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